Celebrate the festive season with Van Heusen 'Suits Fest'

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Craftsmanship espoused by Van Heusen

Bangalore: Finding the perfect suit is never easy. You need to find an ultimate suit destination that's superior in its own right. The definitive collection should bring finesse to the modern, while rejuvenating the traditional with its wide range.

The exclusive anthology from Van Heusen includes a wide variety of designs and styles. In this day and age, suits are the best trend quotient for weddings, business occasions, leisure or club-wear. At Van Heusen, human expertise and automated precision come together in creating suits of the most superior quality. Van Heusen reiterates its dominance as "Suits and Blazers specialist" covering all lifestyle occasions offering a line of Slim, Ceremony, Party, Leisure, Travel, Business and Heritage luxury suits for autumn winter.

Business Suits and blazers are designed as per the client's demand, which enhances the personality of the wearer and is made in such a manner so that the exact fitting can easily be attained. Van Heusen designs the two-piece formal suits keeping in mind the latest trends and fashion parameters along with the quality standards.

Ceremonial Suits are a great option for weddings. Look your best in a Van Heusen suit. Well-tailored with minimal embellishments keeps it simple yet classy. Suits need not be boring and monotonous, neither do they need to be worn only in corporate circles. Festivals like Christmas are an ideal occasion to adorn suits in India.

The rulebook says you shouldn't mix patterns. But for today's generation it is all about breaking rules. And so pairing suits breaks away from the conventional mould. Suits can give an inclusive new-fangled and eccentric look to normal club-wear. VH is launching its slimwear and clubwear suits and blazers to give a new meaning to suiting and as a result, constant renewal of styles, creativity and innovation, to achieve aesthetic perfection. Ceremony is treated with exclusively designed and woven fine cloth with shiny Terylene rayons and wool silks in structures and weaves; to bring that trendy look in party jackets, Van Heusen styles glass nylons, shiny acetate party jackets as well.
While the joy of wearing a great suit is unmatched, at The Van Heusen Suit Fest, selecting one is no lesser a joy.

At the store, you will find a suit specialist, who will assist you in picking up the perfect suit. And just to ensure it fits perfectly, you get one free alteration, valid for a year. Get a 'Suit Care Guide' for superior care for your suit. Van Heusen also ensures you get more from every suit, admiration apart. Get a tie and pocket square combo worth Rs. 1499, free on purchase of Van Heusen or V Dot suits. Also, on purchase of a V Dot blazer, get a club accessory worth Rs. 499. Van Heusen also has some great offers for its suit buyers. Buyers can avail suit travel bags worth Rs. 1999 for Rs. 899 and purchase lint brushes worth Rs. 599 for a special price of Rs. 199.

About Van Heusen
Van Heusen is the world's No. 1 dress shirt brand. And things are no different in India. The country's no. 1 premium lifestyle brand for men, women and youth, Van Heusen, with a rich heritage of 128 years, entered the Indian market in 1990. It has had the unique distinction of establishing not only the brand, but also the ready-to-wear category. The brand epitomises 'Corporate Fashion' and its designs are driven by a combination of fashion and elegance. Since its launch in 1990, Van Heusen has consistently tracked and understood the Indian male. In the last two decades the clothing preferences of Indian men have undergone many stages of evolution. At each turning point Van Heusen has been witness to these changes – and been ahead of the curve when it has come to forecasting emerging trends and making it accessible to the Indian consumer.
