

Up your style quotient with Van Heusen's Autumn Winter 2009 collection

28 August 2009



There was never a better time for you to get innovative with your shirts, suits, and trousers, than this winter. Van Heusen's new ground breaking collections allow you to do just that, making the season truly festive.

Now you can really dress up, whether it's at your workplace, at a wedding perhaps or even a business soiree if you will. Tear down the boundaries of corporate stereotypes this season with Van Heusen's fresh new line of fashionable apparel, giving you a distinct edge, one that is bound to evoke a lot of attention.

If you want to be as magnificently imposing as a Van Heusen man for the sheer panache that he exudes, run the gamut with Van Heusen's "Master of Ceremonies".

Born out of a creative, fervent spirit and inspired by occasions; the suits come in a diverse set of colours, whether it's conversation shades of silver and gold or muted colours like grey and navy blue. Interestingly embellished trousers are woven in TR silk blend, a line of evening formal wear called Essenza.

A set of shirts, crafted from soft mulberry silk and woven in Italy are the season's highlight.

Taking forward the spirit of the season, in the true sense of the word, Van Heusen has in its palette an emphatic combination of plush colours - purple and amethyst pink. These outlandish hues merge together with sophistication and style, developing a modern yet minimalist look. While the designs borrow from oriental sensibilities, the ensemble created is actually quite contemporary.

Well if Rhythmix knows how to complement the flavour of the festive season with classic shirts in bold shades, Trend accentuates your form, irrespective of your body type, in its slim smart lapels and two- button pattern; so you acquire the edge of a man in power, while being in vogue the whole time.

When you've teamed eccentric hues with stark colours, you've got yourself an eclectic corporate trend statement; real stimulation for your sartorial sense. Celebrate the man in power this season with Van Heusen's lofty and cutting edge designs.

Spirit shirts: 1399- 2000

Spirit trouser: 1499 - 1799

Rhythmix shirts: 1499

Slim suits: 8999 onwards

Available at all Van Heusen Exclusive stores and leading menswear outlets.

AHMEDABAD: ISCON MALL, PH: 40026535, C G ROAD, PH: 32946754.ISCON

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