

Louis Philippe Unveils its Spring-Summer-14 Collection

~ This Spring-Summer, discover the mystique of the orient with the new collection from Louis Philippe
~

10 March 2014



Bangalore: Louis Philippe, the identity of the stylish and astute Indian gentleman presents its Spring-Summer-14 collection, which draws inspiration from the fields of the Orient and tales from South East Asia. This collection expresses the refined, unconstrained and richly detailed sense of elegance of culture and passion through a wide range of exclusive apparel, footwear and accessories for every occasion.

Louis Philippe SS 2014

From the sleepless city of Bangkok to the exquisite textiles of Indonesia, the mainline collection draws inspiration from luxurious new fabrics such as Indigo, Ikat, Tie & Dye and Batik.

Exotic floral prints are brought to life through mandarin collars, jackets with loop fastenings, soft linens, indigo prints and coloured loafers. It represents a delicate yet pulsating line of soft linen shirts and shorts under formal as well as casual linen jackets that have been influenced by the quaint colonial houses and cafes in the heart of Vietnam.

The styles narrate an exotic tale of vibrant blues, surf whites and brilliant reds that takes the senses to the ocean side of Thailand, while being inspired by liberty prints that are gentle with small patterns set in softer hues.



The collection is completed with ethereal cotton linen scarves and fun tassel shoes, exquisite ties and charming accessories.

LP by Louis Philippe

Louis Philippe Sport epitomises "Tropic of Capricorn" through the personification of the preppy beach style and nautical looks, underlined by the racing aura that displays the brands irreverent 'spirit of motoring'.



The Great Barrier Reef: A beach inspired range that celebrates the down under beach-surf lifestyle; it exemplified the relaxed beach look that lends an effortless charm to a new prep attitude. The iconic sports essentials are infused with the mark of vibrancy and optimism with easy silhouettes, bold patterns and pops of bright pastels.



Gold Coast: From sea to sand and deck to harbor, Gold Coast portrays the spirit of nautical journey. From tonal sailcloth-inspired patchwork to the brand's signature red, white, and blue, the collection brings a youthful sense of adventure to the classics.

Queensland Raceway: Inspired by the racetracks of Australia, Queensland Raceway consists of a range of sport shirts, polo shirts, sport chinos and accessories. The colour palette is dominated by navy and clinical green against a classic hunter green and white base, interlacing into a tight range of shirts, polo shirts, outerwear and trousers.

The collection is already available in stores across the country, starting from a price range of Rs1,100 rupees and escalating to approximately Rs50,000.

About Louis Philippe

The brand draws its name and inspiration from King Louis Philippe of France, who was famed for his generosity of spirit and his appreciation of the arts. Louis Philippe thrives on excellence, elegance and opulence. Synonymous with premium, international men's fashion, Louis Philippe was launched in India in 1989, and ever since then, the brand has been enjoying the repute of being the leader in formal and quasi-formal wear. Taking cognisance of the evolution of the Indian gentleman and so also his preferences, the brand has constantly innovated and modeled itself to suiting and meeting those requirements and this is what sets Louis Philippe apart as a premium, international men's fashion brand.

