

## Louis Philippe unveils its second store on Brigade road, Bangalore

17 May 2013

~ Fashion for every occasion ~

**Bangalore:** Louis Philippe, the identity of the stylish and astute Indian gentleman announced the launch of its second store on Brigade road, Bangalore. Following the success of its existing store on the high-street, the new store houses Louis Philippe, Luxure, shoes and bags.

Spaciously spread over 2,900 sq ft, the new Louis Philippe store is more spacious and offers some of the most fashionable merchandise, truly making it a shoppers' paradise!



With elegant interiors, the new Louis Philippe store is sophisticated and individualistic, catering to every sartorial need of the consumers. The store also has made-to-measure tailoring specially designed keeping in mind the sharp, fashion-conscious consumer. The brand has fused style, substance and finesse to make the whole shopping experience cherishable.

Announcing the launch, Mr. Jacob John, Brand Head, Louis Philippe said: "It has been our endeavour to enhance customer experience at our stores with the superior merchandise, service and the overall international shopping ambience that Louis Philippe has on offer. The launch of Louis Philippe's second store on Brigade road is a significant achievement for us and underlines the importance of this city for Louis Philippe."

To celebrate the launch, Louis Philippe hosted an exclusive Red Carpet event at the store for the members of Louis Philippe relationship programme, 'The Upper Crest'. Members were pampered over wine and cheese while the Louis Philippe team discussed the latest trends in fashion.

### Store Address

Louis Philippe,  
Shop # 193 & 195,  
Brigade Road,  
Bangalore - 560001

### **About Louis Philippe**

The brand draws its name and inspiration from King Louis Philippe of France, who was famed for his generosity of spirit and his appreciation of the arts. Louis Philippe thrives on excellence, elegance and opulence. Synonymous with premium, international men's fashion, Louis Philippe was launched in India in 1989, and ever since then, the brand has been enjoying the repute of being the leader in formal and quasi-formal wear. Taking cognisance of the evolution of the Indian gentleman and so also his preferences, the brand has constantly innovated and modeled itself to suiting and meeting those requirements and this is what sets Louis Philippe apart as a premium, international men's fashion brand.

Website - [www.louisphilippe.com](http://www.louisphilippe.com)

E-Magazine: [www.thelabel.in](http://www.thelabel.in).

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