November 15, 2018

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001.

National Stock Exchange of India Limited
Exchange Plaza, C-1, Block G,
Bandra Kurla Complex, Bandra (E),
Mumbai - 400 051.

Sub.: Intimation of Schedule of Meetings with Institutional Investors/ Analysts

Ref.: 1. Regulation 46(2)(o) of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“SEBI Listing Regulations”)
2. Scrip Codes: BSE - 535755; NSE - ABFRL

Dear Sir/ Madam,

In terms of the above referred provisions of the SEBI Listing Regulations, please take note of the following schedule of the meeting(s) held by the Company with Institutional Investors/ Analysts:

<table>
<thead>
<tr>
<th>Date</th>
<th>Name of Fund/ Company</th>
<th>Type of Meeting</th>
<th>Venue</th>
</tr>
</thead>
</table>
| November 15, 2018 | IDFC MF  
ValueQuest Mumbai  
Julius Baer  
LIC MF  
Motilal Oswal PMS  
ITI Fund  
Seraphic  
Baroda MF  
Canara Robeco MF  
Principal MF  
Steinberg  
Malabar Investments  
Infinity Alternatives  
Steinberg  
Bajaj Allianz Life  
Patni Advisors  
Motilal Oswal MF  
Consilum | Group  | Mumbai  |

(P.T.O.)

Aditya Birla Fashion and Retail Limited
(formerly known as Pantaloons Fashion & Retail Limited)
701-704, 7th Floor, Skyline Icon Business Park, 86-92, Off A. K. Road, Marol Village, Andheri East, Mumbai, Maharashtra-400059. India
T: +91 86529 05000 | E: abfrl@adityabirla.com | W: www.abfrl.com
Corporate ID No.: U18101MH2007PLC233901
<table>
<thead>
<tr>
<th>Date</th>
<th>Name of Fund/ Company</th>
<th>Type of Meeting</th>
<th>Venue</th>
</tr>
</thead>
<tbody>
<tr>
<td>November 15, 2018</td>
<td>BOI AXA MF</td>
<td>Group</td>
<td>Mumbai</td>
</tr>
<tr>
<td></td>
<td>Canara HSBC Life</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Essel MF</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Deep Financials</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Tamohara</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Narotam Sekhsaria Family Office</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>iThought</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

The aforesaid information is for your information and records. The same is also uploaded on the website of the Company i.e. [www.abfrl.com](http://www.abfrl.com).

Thanking you,

Yours faithfully,

For Aditya Birla Fashion and Retail Limited

Geetika Anand
Asst. Vice President & Company Secretary