



September 4, 2017

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001

National Stock Exchange of India Limited
Exchange Plaza, C-1, Block G,
Bandra Kurla Complex,
Bandra (E), Mumbai – 400 051

Sub.: Resignation by Mr. Shital Mehta - Chief Executive Officer, Pantaloons Division of Aditya Birla Fashion and Retail Limited ("Company")

**Ref.: Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations")
[Scrip Code: BSE – 535755; NSE – ABFRL]**

Dear Sir/ Madam,

Kindly note that Mr. Shital Mehta has resigned from the post of Chief Executive Officer, Pantaloons Division of the Company. Consequently, he will also cease to be one of the Key Managerial Personnel of the Company.

This is for your information and record.

Thanking you,

Yours faithfully,
For **Aditya Birla Fashion and Retail Limited**


Geetika Arand
Ast. Vice President & Company Secretary



Aditya Birla Fashion and Retail Limited (formerly known as Pantaloons Fashion & Retail Limited)

701-704, 7th Floor, Skyline Icon Business Park,
86-92, Off A. K. Road, Marol Village, Andheri East,
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