



November 15, 2017

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001.

National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No. C/1,
G-Block, Bandra-Kurla Complex, Bandra (East),
Mumbai - 400 051.

Sub.: Intimation of Schedule of Meetings with Institutional Investors/ Analysts

- Ref.: 1. Regulations 46(2)(o) of the Securities Exchange Board of India (Listing Obligations and Disclosures Requirements) Regulations, 2015 ("SEBI Listing Regulations")**
2. Scip Code: BSE - 535755; NSE - ABFRL

Dear Sir/Madam,

Pursuant to SEBI Listing Regulations, please take note of the following schedule of the meeting(s) held by the Company with Institutional Investors/ Analysts:

Date	Name of Fund/Company	Type of Meeting(s)	Venue
November 13, 2017	Alchemy Capital	Group Meeting	Mumbai
	ASK Inv. Mgrs.		
	Baroda Pioneer MF		
	Chrys Capital		
	East Bridge Advisors		
	Enam Holdings		
	Exide Life		
	GSAM		
	Karst Peak Capital		
	Kotak PMS		
	Menon Lionrock Global		
	Malabar Investments		
	Mirabilis		
	Nalanda		
	Old Bridge Capital		
	Pinebridge Investment		
	Sequoia Capital		
	Taiyo Pacific Partners		
	Tata MF		
	Treeline Investment		
ValueQuest			
ICICI Prudential MF	Two - on - one		
Kotak MF	One - on - one		
Max Life	One - on - one		
IDFC MF	One - on - one		
Reliance MF	One - on - one		





Date	Name of Fund/Company	Type of Meeting(s)	Venue
November 13, 2017	Aditya Birla Sunlife MF	Group Meeting	Mumbai
	Exide Life		
	GMO		
	HDFC Life		
	HDFC MF		
	Infina		
	Karma Capital Advisors		
	Mirae MF		
	Motilal Oswal AMC		
	Motilal Oswal PMS		
	Premji Invest		
	Quest PMS		
	Reliance Offshore		
	SAIF Partners		
	SBI Life		
White Oak Capital			
Sundaram MF			
November 15, 2017	Sumitomo Mitsui Asset Management Company	Group Meeting	Delhi
	Lord Abbett and Co LLC		
	Aubrey Capital Management Limited		
	Gemway	One - on - one	
	GSA Capital	Group Meeting	
	Buena Vista Fund Management		
	TT International Investment Management LLP		
	Bay Capital Partners Ltd		
	CA Indosuez		
	Arisaig Partners(Asia) Pte Ltd	Two - on - one	
Principal Global Equities			

The aforesaid information is uploaded on the website of the Company i.e. www.abfrl.com.

The above is for your information and records.

Thanking you,

Yours faithfully,

For Aditya Birla Fashion and Retail Limited


Geetika Anand

Asst. Vice President & Company Secretary

