



August 21, 2019

BSE Limited
Scrip Code: **535755**

National Stock Exchange of India Limited
Symbol: **A_BFRL**

Sub.: Cessation of Directorship of Mr. Bharat Patel, Independent Director of Aditya Birla Fashion and Retail Limited ("the Company")

Ref.: 1. Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI Listing Regulations")
2. ISIN: INE647001011

Dear Sir/ Madam,

Kindly note that Mr. Bharat Patel [DIN: 00060998] has ceased to be an Independent Director of the Company w.e.f. today, August 21, 2019.

Mr. Patel was appointed as an Independent Director of the Company at the 7th Annual General Meeting ("AGM") of the Company held on August 27, 2014 for a period of five consecutive years i.e. from the conclusion of the 7th AGM until the conclusion of the 12th AGM. Accordingly, his tenure expired on the conclusion of the 12th AGM held today i.e. August 21, 2019.

The Board of directors has placed on record its deep appreciation towards Mr. Patel's contribution towards the Company. His rich experience, wise counsel and technical expertise have played a significant role in enriching the Board of the Company.

The above is for your information please.

Thanking you,
For **Aditya Birla Fashion and Retail Limited**

Geetika A. Nand
Vice President & Company Secretary

