

June 13, 2017

BSE Limited Wholesale Debt Segment Phiroze Jeeieebhoy Towers, Dalal Street, Mumbai - 400 001.

Sub: Certificate under Regulation 57 of SEBI (Listing Obligation & Disclosure Requirements)

Regulations, 2015 ("SEBI Listing Regulations")

Ref: ISIN: NE647008024; Scrip Code: 949235

Dear Sir/ Madam,

We refer to our letter dated April 27, 2017 submitted under Regulations 50 and 60 of the SEBI Listing Regulations whereby we had intimated the Record Date i.e. May 8, 2017 for payment of Annual Interest of 9.20% on 1000, 2nd Series, Unsecured Redeemable Non- Convertible Debentures of ₹ 10,00,000/- each ("said NCDs").

Further, pursuant to the provisions of Regulation 57 of SEBI Listing Regulations, we hereby confirm that the Annual Interest of 9.20% on the said NCDs was duly paid on the due date i.e. May 22, 2017.

Kindly take the same on record and acknowledge.

Thanking you, Yours faithfully, For Aditya Birla Fashion and Retail Limited

Assistant Vice President & Company Secretary

CC:

Central Depository Services (India) Ltd. 16th & 17th Floor, Phiroze Jeejeebhoy Towers Dalal Street, Fort, Mumbai - 400 023 Fax # 022 2272 3199

Link InTime India Private Limited Registrar & Share Transfer Agent C-101, 247 Park, L.B.S. Marg, Vikhroli (West), Mumbai - 400 083

National Securities Depository Limited

Tradeworld, 4th & 5th Floors, Kamala Mills Compound, Lower Parel, Mumbai - 400 013 Fax# 2497 2993 / 6351



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