BSE Limited  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai - 400 001.  
Fax # 022 - 2272 3121

National Stock Exchange of India Limited  
Exchange Plaza, 5th Floor,  
Plot No. C/1, G-Block,  
Bandra-Kurla Complex, Bandra (East),  
Mumbai - 400 051.  
Fax # 022- 26598237/38  
26598120

Sub.: Regulation 30 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015

Ref.: Composite Scheme of Arrangement amongst Aditya Birla Fashion and Retail Limited (formerly known as Pantaloons Fashion & Retail Limited) ("the Company"), Aditya Birla Nuvo Limited ("ABNL"), Madura Garments Lifestyle Retail Company Limited ("MGLRCL") and their respective shareholders and creditors u/s 391 to 394 of the Companies Act, 1956 ("Composite Scheme")  
[Scrip Code: BSE - 535755; NSE - PFRL]

Dear Sir/ Madam,

This is in reference to our letter dated January 9, 2016, whereby it was informed to you, that:

a) the Board of Directors of the Company had declared the Effective Date of the Composite Scheme to be January 9, 2016 and

b) ABNL and MGLRCL had fixed Thursday, January 21, 2016, as the Record Date ("Record Date") for the purpose of determining their respective Equity Shareholders to whom shares of the Company shall be allotted pursuant to the provisions of the Composite Scheme, and also, further to our letter submitted with you earlier today, thereby informing you about the allotment of 67,60,37,600 (Sixty Seven Crore Sixty Lakhs Thirty Seven Thousand Six Hundred) Equity Shares of ₹ 10 each to the eligible shareholders of ABNL and MGLRCL, whose names were recorded in their respective Register of Members as on the Record Date ("said allotment"), pursuant to the provisions of the Clause 19 of the Composite Scheme.

In that regard, please note that consequent to the said allotment, the Company has ceased to be a subsidiary of ABNL and/or Indigold Trade and Services Limited.

This is for your kind information.

Thanking you,

Yours faithfully,

For Aditya Birla Fashion and Retail Limited

Geetika Anand  
Company Secretary & Compliance Officer

Aditya Birla Fashion and Retail Limited (formerly known as Pantaloons Fashion & Retail Limited)
701-704, 7th Floor, Skyline Icon Business Park,  
86-92, Off A. K. Road, Marol Village, Andheri East,  
Mumbai, Maharashtra-400059, India